

Derived from nature.¹ Certified for confidence.



- Leaves skin feeling hydrated and nourished.
- Absorbs quickly and feels lightweight.
- Free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES.

Mary Kay Naturally™ Skin Care is our latest commitment to giving as many women as possible the chance to love our products. And to feel confident in choosing the right products. In addition to our ongoing commitment to quality, safety and rigorously tested products, every Mary Kay Naturally™ product is third-party certified as natural according to comprehensive standards. For our core lineup, we chose COSMOS Natural certified by EcoCert.

POWER STATEMENT:

Derived from nature.¹ Certified for confidence.

Mary Kay Naturally™ features quality, effective and naturally derived¹ products that are right in step with your daily routine. The line includes Purifying Cleanser, Exfoliating Powder, Nourishing Oil and Moisturizing Stick. They are suitable for sensitive skin with gentle formulas for normal to dry skin types that leave skin looking healthy. Use them as your main skin care or add them to your favorite Mary Kay® regimen.

Benefits

- Leaves skin feeling hydrated and nourished.
- Skin is left looking revitalized and with a healthy glow.
- Skin feels satiny smooth, soft and supple.
- Absorbs quickly and feels lightweight
- 80% of women said,² “I love how my skin feels after using this oil.”

Ingredients

- Features a blend of sweet almond oil, olive oil and sesame oil, which are natural emollients and provide moisturizing benefits
- Includes squalane, derived from plants, which is an excellent moisturizer to help support the skin barrier and reduce dryness
- Vitamin E provides protective antioxidant benefits.
- Features a light vanilla scent
- Free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES as are all Mary Kay Naturally™ products, plus Nourishing Oil is also free of silicone, mineral oil and alcohol or any ingredients that have been genetically modified.
- 100% natural origin¹ of total ingredients

Usage

- Can be used all over, including on the face, cuticles, elbows, even ends of hair
- Can mix 1 to 2 drops with your moisturizer or foundation for a customized beauty experience†
- Can be mixed with Mary Kay Naturally™ Exfoliating Powder for a personalized exfoliating experience.
- Can be used with your morning or evening routine or both

Formula Attributes:

- Gentle formulas for normal-to-dry skin types
- Suitable for sensitive skin
- Clinically tested for skin irritancy and allergy
- Dermatologist-tested
- Non-comedogenic

Use Up Rate:

- Approximately 2 months used 2X daily (2-3 drops per use).

¹At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to [www.MaryKay.com/Naturally].

²Based on a majority of panelists who agreed with statements in a 1-week independent consumer study during which 200 women used Mary Kay Naturally™ Nourishing Oil daily.

†It is not recommended to mix the oil with sunscreen or acne products. You can apply one product followed by another but avoid mixing together as one

